



10K, 5K & FAMILY FUN RUN

2019 SPONSORSHIP PACKET

- WHAT** Run for Ryan House, in its 15th year, is a running event dedicated to the children and families of the Board of Visitor's Ryan House.
- WHEN** Sunday, November 17, 2019, 7AM
- WHERE** Kiwanis Park ~ 2100 W Rio Salado Pkwy, Mesa, AZ
- WHY** Focusing on quality of life and continuity of care, our care team combines compassion with state-of-the-art care to guide your child through their unique life-limiting or end-of-life journey while providing your whole family with peace, comfort, and support. A national leader in pediatric palliative care, we are the only facility of its kind in Arizona and one of three in the country.
- COURSE** 10K, 5K and Family Fun Run. Wheelchairs, strollers and dogs welcome.
- CONTACT** rhevents@ryanhouse.org or call (602) 200-0767.

100% OF ALL SPONSOR DOLLARS AND TEAM FUNDRAISING GO DIRECTLY TO RYAN HOUSE.



2019 SPONSORSHIP PACKET

TITLE SPONSOR

- Title Sponsor Company Logo on Event Title
- 20' x 20' Booth Space
- Company Logo on Race Route Banners
- Company Logo on Medals
- Company Logo on Race Shirts
- Company Logo Next to Start/Finish Line
- Company Logo on All Marketing Materials
- Company Logo on Sponsorship Banner
- Two (2) Banners at Event (provided by sponsor)
- Company Logo and Link on Event Website
- Company recognition in Press Releases & All Media Interviews
- Company Recognition on Ryan House Social Media Outlets
- Item(s) in Runner/Volunteer Packets
- PA Announcement During Event
- 25 Event Entries (includes race shirts)
- Title Sponsor Thank You Gift
- Company Logo on all Mile Markers
- Company Logo on Race Bib

10K & 5K SPONSOR \$8,500

- 10' x 10' Booth Space
 - Company Logo on Race Route Banners
 - Company Logo on Race Shirts
 - Company Logo on all Mile Markers
 - Company Logo on all Marketing Materials
 - Company Logo on Sponsorship Banner
 - Company Logo on Race Bib
 - Two (2) Banners at Event (provided by sponsor)
 - Company Logo and Link on Event Website
 - Company Recognition on Ryan House Social Media Outlets
 - Item(s) in Runner/Volunteer Packets
 - PA Announcement During Event
 - 20 Event Entries (includes race shirts)
 - 5K Sponsor Thank You Gift
- ONE SPONSORSHIP AVAILABLE**

PLATINUM SPONSOR

\$7,500

- 10' x 10' Booth Space
 - Company Logo on Race Shirts
 - Company Logo on Race Bib
 - Company Logo on all Marketing Materials
 - Company Logo on Sponsorship Banner
 - One (1) Banner at Event (provided by sponsor)
 - Company Logo and Link on Event Website
 - Company Recognition on Ryan House Social Media Outlets
 - Item(s) in Runner/Volunteer Packets
 - PA Announcement During Event
 - 15 Event Entries (includes race shirts)
 - Fun Run Sponsor Thank You Gift
 - Company Logo on all Mile Markers
- ONE SPONSORSHIP AVAILABLE**

GOLD SPONSOR

\$5,000

- 10' x 10' Booth Space
 - Company Logo on all Mile Markers
 - Company Logo on Race Shirts
 - Company Logo on all Marketing Materials
 - Company Logo on Sponsorship Banner
 - One (1) Banners at Event (provided by sponsor)
 - Company Logo and Link on Event Website
 - Company Recognition on Ryan House Social Media Outlets
 - Item(s) in Runner/Volunteer Packets
 - PA Announcement During Event
 - 10 Event Entries (includes race shirts)
 - Ryan House Certificate of Appreciation
- ONE SPONSORSHIP AVAILABLE**





2019 SPONSORSHIP PACKET

SILVER SPONSOR \$3,000

- 10' x 10' Booth Space
 - Company Logo on all Marketing Materials
 - Company Logo on Sponsorship Banner
 - One (1) Banners at Event (*provided by sponsor*)
 - Company Logo and Link on Event Website
 - Company Recognition on Ryan House Social Media Outlets
 - Item(s) in Runner/Volunteer Packets
 - PA Announcement During Event
 - 5 Event Entries (*includes race shirts*)
 - Ryan House Certificate of Appreciation
- ONE SPONSORSHIP AVAILABLE**

BRONZE SPONSOR \$1,500

Underwrite the cost of providing our runners and families a safe course route and road closures.

- 10' x 10' Booth Space
 - Company Recognition on Ryan House Social Media Outlets
 - Ryan House Certificate of Appreciation
- ONE SPONSORSHIP AVAILABLE**

MILE MARKER SUPPORTER \$500

- 10' x 10' Booth Space
 - Company Logo on one Course Mile Marker
 - Company Recognition on Ryan House Social Media Outlets
 - Ryan House Certificate of Appreciation
- MULTIPLE SPONSORSHIPS AVAILABLE**

VENDOR BOOTH \$350

- 10' x 10' Space Provided
 - Item(s) in Runner/Volunteer Packets
- MULTIPLE SPONSORSHIPS AVAILABLE**





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GEAR BAG SPONSOR

Sponsor our Gear Bag with a donation of reusable totes or bags. These bags can have your logo, branding and company look and feel. It's a great opportunity for maximum exposure as runners carry these bags through the expo area. Approximately 1,200 bags are needed for this opportunity.

SOLD

MEDIA SPONSOR

This sponsorship package is completely customizable.

Some benefits to include:

- 10' x 10' Booth Space
- Company Logo on Race Shirts
- Company Logo on all Marketing Materials
- Company Logo on Sponsorship Banner
- Company Recognition on Ryan House Social Media Outlets
- Item(s) in Runner/Volunteer Packets





2019 SPONSORSHIP PACKET

SPONSORSHIP COMMITMENT FORM

I would like to sponsor the 2019 Run for Ryan House at the level indicated below:

- | | | |
|--|---|---|
| <input type="checkbox"/> TITLE SPONSOR
\$15,000 | <input type="checkbox"/> 10K & 5K SPONSOR
\$8,500 | <input type="checkbox"/> PLATINUM SPONSOR
\$7,500 |
| <input type="checkbox"/> GOLD SPONSOR
\$5,000 | <input type="checkbox"/> SILVER SPONSOR
\$3,000 | <input type="checkbox"/> BRONZE SPONSOR
\$1,500 |
| <input type="checkbox"/> MILE MARKER SUPPORTER
\$500 | <input type="checkbox"/> VENDOR BOOTH
\$350 | <input type="checkbox"/> GEAR BAG SPONSOR |
| <input type="checkbox"/> MEDIA SPONSOR | <input type="text" value="\$"/> | We are unable to attend but would like to contribute.
Please accept this donation. |

SPONSOR INFORMATION

(as you would like it to appear in printed materials)

NAME/COMPANY

CONTACT NAME

ADDRESS

CITY STATE ZIP CODE

PHONE NUMBER EMAIL ADDRESS

PAYMENT INFORMATION

(please make checks payable to Ryan House)

SEND INVOICE CHECK ENCLOSED PLEASE CHARGE MY:

NAME ON CARD

CARD NUMBER EXPIRATION SECURITY/CW

BILLING ADDRESS

CITY STATE ZIP CODE

PHONE NUMBER EMAIL ADDRESS