



10 K, 5 K & FAMILY FUN RUN

2019 SPONSORSHIP PACKET

WHAT Run for Ryan House, in its 15th year, is a running event dedicated to the children and families of The Board of Visitors Ryan House.

WHEN Sunday, November 17, 2019 7AM

WHERE Kiwanis Park ~ South Mill Ave, Tempe AZ 85283

WHY Focusing on quality of life and continuity of care, our care team provides compassion with state-of-the-art care, to guide children through their unique life-limiting or end-of-life journey while providing their whole family with peace, comfort, and support. A national leader in pediatric palliative care, we are the only facility of its kind in Arizona and one of three in the country.

COURSE 10K, 5K and Family Fun Run. Wheelchairs, strollers and dogs welcome.

CONTACT rhevents@ryanhouse.org or call (602) 200-0767.

100% OF ALL SPONSOR DOLLARS AND TEAM FUNDRAISING GO DIRECTLY TO RYAN HOUSE.



2019 SPONSORSHIP PACKET

TITLE SPONSOR \$15,000

ONE SPONSORSHIP AVAILABLE

- Title Sponsor Company Logo on Event Title
- 20' x 20' Booth Space
- Company Logo on Race Route Banners
- Company Logo on Medals
- Company Logo on Race Shirts
- Company Logo next to Start/Finish
- Company Logo on Race Bib
- Company Logo on All Marketing Materials
- Company Logo on All Mile Markers
- Company Logo on Sponsorship Banner
- Two (2) Banners at Event (provided by sponsor)
- Company Logo and Link on Event Website
- Company recognition in Press Releases & All Media Interviews
- Company Recognition on Ryan House Social Media Outlets
- Item(s) in Runner/Volunteer Packets
- PA Announcement During Event
- 25 Event Entries (includes race shirts)

10K & 5K SPONSOR \$10,000

TWO SEPARATE SPONSORSHIPS AVAILABLE

- 10' x 10' Booth Space
- Company Logo on Race Route Banners
- Company Logo on Race Shirts
- Company Logo on all Mile Markers
- Company Logo on all Marketing Materials
- Company Logo on Sponsorship Banner
- Company Logo on Race Bib
- Two (2) Banners at Event (provided by sponsor)
- Company Logo and Link on Event Website
- Company Recognition on Ryan House Social Media Outlets
- Item(s) in Runner/Volunteer Packets
- PA Announcement During Event
- 20 Event Entries (includes race shirts)

PLATINUM SPONSOR \$7,500

MULTIPLE SPONSORSHIPS AVAILABLE

- 10' x 10' Booth Space
- Company Logo on all Mile Markers
- Company Logo on Race Shirts
- Company Logo on Race Bib
- Company Logo on all Marketing Materials
- Company Logo on Sponsorship Banner
- One (1) Banner at Event (provided by sponsor)
- Company Logo and Link on Event Website
- Company Recognition on Ryan House Social Media Outlets
- Item(s) in Runner/Volunteer Packets
- PA Announcement During Event
- 15 Event Entries (includes race shirts)

GOLD SPONSOR \$5,000

MULTIPLE SPONSORSHIPS AVAILABLE

- 10' x 10' Booth Space
- Company Logo on all Mile Markers
- Company Logo on Race Shirts
- Company Logo on all Marketing Materials
- Company Logo on Sponsorship Banner
- One (1) Banners at Event (provided by sponsor)
- Company Logo and Link on Event Website
- Company Recognition on Ryan House Social Media Outlets
- Item(s) in Runner/Volunteer Packets
- PA Announcement During Event
- 10 Event Entries (includes race shirts)





2019 SPONSORSHIP PACKET

SILVER SPONSOR \$3,000

MULTIPLE SPONSORSHIPS AVAILABLE

- 10' x 10' Booth Space
- Company Logo on all Marketing Materials
- Company Logo on Sponsorship Banner
- One (1) Banners at Event (provided by sponsor)
- Company Logo and Link on Event Website
- Company Recognition on Ryan House Social Media Outlets
- Item(s) in Runner/Volunteer Packets
- PA Announcement During Event
- 5 Event Entries (includes race shirts)



BRONZE SPONSOR \$1,500

MULTIPLE SPONSORSHIPS AVAILABLE

- 10' x 10' Booth Space
- Company Logo on Sponsorship Banner
- Company Recognition on Ryan House Social Media Outlets
- 2 Event Entries (includes race shirts)



MILE MARKER SUPPORTER \$500

MULTIPLE SPONSORSHIPS AVAILABLE

- 10' x 10' Booth Space
- Company Logo on one Course Mile Marker
- Company Recognition on Ryan House Social Media Outlets



VENDOR BOOTH \$350

MULTIPLE SPONSORSHIPS AVAILABLE

- 10' x 10' Booth Space Provided*
- Item(s) in Runner/Volunteer Packets

*You will be responsible for providing your own table, chairs, and tent.



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GEAR BAG SPONSOR

Sponsor our Gear Bag with a donation of reusable totes or bags. These bags can have your logo, branding and company look and feel. It's a great opportunity for maximum exposure as runners carry these bags throughout the expo area. Approximately 1,000 bags are needed for this opportunity.

MEDIA SPONSOR

This sponsorship package is completely customizable. Some benefits to include:

- 10' x 10' Booth Space
- Company Logo on Race Shirts
- Company Logo on all Marketing Materials
- Company Logo on Sponsorship Banner
- Company Recognition on Ryan House Social Media Outlets
- Item(s) in Runner/Volunteer Packets





2019 SPONSORSHIP PACKET

SPONSORSHIP COMMITMENT FORM

I would like to sponsor the 2019 Run for Ryan House at the level indicated below:

- | | | |
|--|---|---|
| <input type="checkbox"/> TITLE SPONSOR
\$15,000 | <input type="checkbox"/> 5K SPONSOR
\$10,000 | <input type="checkbox"/> PLATINUM SPONSOR
\$7,500 |
| <input type="checkbox"/> GOLD SPONSOR
\$5,000 | <input type="checkbox"/> SILVER SPONSOR
\$3,000 | <input type="checkbox"/> BRONZE SPONSOR
\$1,500 |
| <input type="checkbox"/> MILE MARKER SUPPORTER
\$500 | <input type="checkbox"/> VENDOR BOOTH
\$350 | <input type="checkbox"/> GEAR BAG SPONSOR |
| <input type="checkbox"/> MEDIA SPONSOR | \$ <input type="text"/> | We are unable to attend but would like to contribute.
Please accept this donation. |

SPONSOR INFORMATION

(As you would like it to appear in printed materials)

NAME/COMPANY	<input type="text"/>		
CONTACT NAME	<input type="text"/>		
ADDRESS	<input type="text"/>		
CITY	<input type="text"/>	STATE	<input type="text"/>
		ZIP CODE	<input type="text"/>
PHONE NUMBER	<input type="text"/>	EMAIL ADDRESS	<input type="text"/>

PAYMENT INFORMATION

(Please make checks payable to Ryan House)

<input type="checkbox"/> SEND INVOICE	<input type="checkbox"/> CHECK ENCLOSED	<input type="checkbox"/> PLEASE CHARGE MY:	
NAME ON CARD	<input type="text"/>		
CARD NUMBER	<input type="text"/>	EXPIRATION	<input type="text"/>
		SECURITY/CW	<input type="text"/>
BILLING ADDRESS	<input type="text"/>		
CITY	<input type="text"/>	STATE	<input type="text"/>
		ZIP CODE	<input type="text"/>
PHONE NUMBER	<input type="text"/>	EMAIL ADDRESS	<input type="text"/>